

WINERY

 THE
 HOOK

 2017
 SYRAH

**THE HOOK** A SONG'S HOOK IS DESIGNED TO CATCH THE EAR OF THE LISTENER. THIS SYRAH'S LUSH FRUIT, MYRIAD SPICE NOTES, AND SUPPLE TEXTURE WILL GRAB HOLD OF YOUR PALATE AND WON'T LET GO UNTIL THE LAST SIP.



**TIMBRE** is the "color" of music. It is what makes two voices sound different, even when singing the same song. It is why two winemakers, working with the same vineyards, make unique wine. As a terroir-driven winery, we make wines expressive of the places and times from which they came. As winemakers, we channel those sites through our experience, adding our own mark—our TIMBRE—to the resulting wines.

Founded by Joshua Klapper and Alex Katz, TIMBRE WINERY is the culmination of years of hard work, and dedication to our craft. It is winemaking expressed through the universal language of musical sound.

## AVA AND VINTAGE NOTES

We have not bottled a varietal Syrah since 2010. Until 2017, there wasn't a property that inspired us to even think about it, but all of that changed when we decided to take a chance and check out this few acre home ranch in the heart of the Edna Valley. Own rooted and old, the vines produce fruit which, if 2017 and 2018 are indicative of the norm, struggles to gain sugar while attaining ripe flavors and textures.

## TASTING NOTES

Plum purple the nose bursts with black pepper, vanilla bean, and a hints of chocolate covered raisin. Fruity on the palate with cola notes, blackberry, espresso, and dark chocolate.

## TECHNICAL DATA

VINTAGE // 2017 VARIETAL // SYRAH VINEYARD // DONATI AVA // EDNA VALLEY SOIL TYPE // ADOBE CLAY LOAM CLONE // ESTRELLA HARVEST DATE // 10/20/2017 HARVEST BRIX // 23.8 PH // 3.64 TA (G/100ML) // 0.615 ALCOHOL // 14.5% ÉLEVAGE // 100% BARREL AGED 17 MONTHS COOPERAGE // 20% NEW FRENCH OAK BOTTLING DATE // 2/7/2019 BARREL PRODUCTION // 4 AGING POTENTIAL // NOW-2027+

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**TIMBRE** (TAM · bər or TIM · bər) The character or quality of a musical sound as distinct from its pitch and intensity.